

Key Coaching Principles

- 1. SYNERGY CAUSES BETTER RESULTS, MUCH MORE EASILY**
COACHING IS SYNERGISTIC THROUGH ITS COLLABORATE NATURE BETWEEN COACH AND CLIENT
- 2. WHEN PEOPLE ARE FULLY HEARD AND UNDERSTOOD, THEY MOVE FORWARD INSTANTLY**
WITHOUT THIS, PEOPLE GENERALLY SLOW DOWN OR EVEN STOP IN LIFE
- 3. ANY SITUATION CAN BE OPTIMIZED, TURNED AROUND OR IMPROVED**
AND WITH A COACH IT CAN HAPPEN MUCH MORE QUICKLY
- 4. FEWER PROBLEMS OCCUR WHEN ONE HAS A STRONG PERSONAL FOUNDATION**
RISING ABOVE THE MUCK OF LIFE IS JOB #1 IN COACHING
- 5. SOMETIMES THE CLIENT HAS THE ANSWER; SOMETIMES THE COACH DOES**
IT REALLY DOESN'T MATTER WHERE THE ANSWERS COME FROM
- 6. ONE CAN HAVE A PERFECT LIFE**
DON'T MOCK IT UNTIL YOU'VE TRIED IT — DETAILS AT PERFECTLIFE.COM
- 7. WE HUMANS OPERATE AT 1%, OR LESS, OF OUR POTENTIAL**
COACHING INCREASES THIS PERCENTAGE
- 8. SUCCESS IS A BASIC HUMAN RIGHT**
SUCCESS HAS NOTHING TO DO WITH DESERVEDNESS, PRIVILEGE OR BACKGROUND
- 9. WHEN THE CLIENT PROPERLY DEFINES SUCCESS FOR HIM/HERSELF, COACHING ACCELERATES**
THIS KNOWLEDGE NATURALLY POSITIONS THE CLIENT TO BE MORE SUCCESSFUL WITH LESS EFFORT
- 10. MOST PEOPLE DON'T KNOW WHAT THEY TRULY WANT**
A COACH CAN HELP CLIENTS DISCOVER WHAT THEY TRULY WANT — IT'S A FAIRLY SIMPLE PROCESS
- 11. WHAT ONE PUTS UP WITH, COSTS ONE DEARLY**
TOLERATIONS CONSUME ENERGY, RESOURCES AND THE HUMAN SPIRIT
- 12. WE ARE ALL PICASSOS-IN-TRAINING**
THE WORLD IS WAITING FOR EVERYONE TO DISCOVER, EXPRESS AND SHARE THEIR CREATIVITY

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